Kathy Ran is a Brisbane, Australia based author who is committed to educating women and ultimately all the people of the world on finance and how money works. She firmly believes that financial knowledge is lacking in most people's lives and is why so many people have trouble with their money and finances. Finance is not generally taught at school so she is determined to have everyone increase their financial knowledge so they can take control of their own financial life. She sees her series of beginners finance books as bridging the gap initially, and hopes that people and women in particular will then be encouraged to seek further financial knowledge and be able to make informed decisions and ask knowledgeable questions.